



FOR IMMEDIATE RELEASE

**TAGGIES™ HOMERUN COLLECTION WINS
OPPENHEIM GOLD SEAL AWARD**

***Homerun TAGGIES™ Blanket and Plush Toy Recognized by Oppenheim
for Quality and Play Value***

Spencer, Mass., April 15, 2010 – [Taggies, Inc.](#), the award-winning line of children's products featuring patented, multi-textured, looped satin tags, was honored today with an Oppenheim Gold Seal Award for its Homerun TAGGIES™ Blanket and Homerun TAGGIES™ Baseball Plush.

"We are so happy to have Taggies newest homerun collection recognized this year by Oppenheim," said Danielle Ayotte, co-founder of Taggies, Inc. "When we created the line, we were hoping that it would be appealing to all 'little sluggers' out there and the Oppenheim Gold Seal certainly validates our thinking."

"Parents really trust the Oppenheim name and we are so happy that they have recognized Taggies once again with a Gold Seal," added Julie Dix, co-founder of Taggies.

The Oppenheim Toy Portfolio tests and reviews products for children year-round and sends the best products to its families of testers for further evaluation. Criteria used for evaluation includes: developmental and educational skills, encouragement of interactive play, age appropriateness. To read the Taggies Gold Seal Award review, please visit:
http://www.toyportfolio.com/Awards_Results.php?pageNum_Product=1&Gold=Y&Review_Year=2010&Age=Infants&ProductType=Toys.

Homerun TAGGIES™ Blanket is a baseball glove-shaped blanket that features baseball themed tags all around the mitt. It is approximately 13.5" x 13.5" and has a white baseball embroidered into the middle of the mitt to teach little sluggers where to catch the ball. MSRP: \$25.00.

Homerun TAGGIES™ Baseball Plush is in the shape of a baseball that features baseball themed tags throughout. This soft plush, approximately five inches in diameter, is a perfect size for little hands and teaches little ones about cause and effect, an important part of a child's development. MSRP: \$20.00.

About TAGGIES™: In 1999, moms Julie Dix and Danielle Ayotte co-founded Taggies, Inc., the line of patented blankets featuring multi-textured and looped tags. TAGGIES™ licensed and core product lines include blankets, plush, activity toys, apparel, and books. Taggies' products are sold at www.taggies.com and at more than 4,500 independent specialty shops, catalogs, and premium department stores internationally. All products are completely safety tested and meet or exceed all applicable safety standards. Taggies can be found on Facebook at: <http://www.facebook.com/pages/Taggies/62371568478>.

For more information about Taggies, Inc., please contact Erin Keefe at EKPR, 617-512-9498, erin@ekeefepr.com.

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